

United States Bankruptcy Court
Eastern District of Texas

Voluntary Petition

Name of Debtor (if individual, enter Last, First, Middle): True Beginnings, LLC		Name of Joint Debtor (Spouse) (Last, First, Middle):	
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names): DBA True.com		All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):	
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all) 41-2085070		Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all)	
Street Address of Debtor (No. and Street, City, and State): 2201 Long Prairie Road Suite 107-394 Flower Mound, TX		Street Address of Joint Debtor (No. and Street, City, and State):	
ZIP Code 75022		ZIP Code	
County of Residence or of the Principal Place of Business: Denton		County of Residence or of the Principal Place of Business:	
Mailing Address of Debtor (if different from street address):		Mailing Address of Joint Debtor (if different from street address):	
ZIP Code		ZIP Code	
Location of Principal Assets of Business Debtor (if different from street address above):			
Type of Debtor (Form of Organization) (Check one box) <input type="checkbox"/> Individual (includes Joint Debtors) <i>See Exhibit D on page 2 of this form.</i> <input checked="" type="checkbox"/> Corporation (includes LLC and LLP) <input type="checkbox"/> Partnership <input type="checkbox"/> Other (If debtor is not one of the above entities, check this box and state type of entity below.)		Nature of Business (Check one box) <input type="checkbox"/> Health Care Business <input type="checkbox"/> Single Asset Real Estate as defined in 11 U.S.C. § 101 (51B) <input type="checkbox"/> Railroad <input type="checkbox"/> Stockbroker <input type="checkbox"/> Commodity Broker <input type="checkbox"/> Clearing Bank <input checked="" type="checkbox"/> Other	
Chapter 15 Debtors Country of debtor's center of main interests: Each country in which a foreign proceeding by, regarding, or against debtor is pending:		Chapter of Bankruptcy Code Under Which the Petition is Filed (Check one box) <input type="checkbox"/> Chapter 7 <input type="checkbox"/> Chapter 9 <input checked="" type="checkbox"/> Chapter 11 <input type="checkbox"/> Chapter 12 <input type="checkbox"/> Chapter 13	
		Nature of Debts (Check one box) <input type="checkbox"/> Debts are primarily consumer debts, defined in 11 U.S.C. § 101(8) as "incurred by an individual primarily for a personal, family, or household purpose."	
Filing Fee (Check one box) <input checked="" type="checkbox"/> Full Filing Fee attached <input type="checkbox"/> Filing Fee to be paid in installments (applicable to individuals only). Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A. <input type="checkbox"/> Filing Fee waiver requested (applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.		Chapter 11 Debtors Check one box: <input type="checkbox"/> Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). <input checked="" type="checkbox"/> Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D). Check if: <input type="checkbox"/> Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,343,300 (<i>amount subject to adjustment on 4/01/13 and every three years thereafter</i>). Check all applicable boxes: <input type="checkbox"/> A plan is being filed with this petition. <input type="checkbox"/> Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).	
Statistical/Administrative Information <input checked="" type="checkbox"/> Debtor estimates that funds will be available for distribution to unsecured creditors. <input type="checkbox"/> Debtor estimates that, after any exempt property is excluded and administrative expenses paid, there will be no funds available for distribution to unsecured creditors.			
THIS SPACE IS FOR COURT USE ONLY			
Estimated Number of Creditors <input type="checkbox"/> 1-49 <input type="checkbox"/> 50-99 <input checked="" type="checkbox"/> 100-199 <input type="checkbox"/> 200-999 <input type="checkbox"/> 1,000-5,000 <input type="checkbox"/> 5,001-10,000 <input type="checkbox"/> 10,001-25,000 <input type="checkbox"/> 25,001-50,000 <input type="checkbox"/> 50,001-100,000 <input type="checkbox"/> OVER 100,000			
Estimated Assets <input checked="" type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion			
Estimated Liabilities <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input checked="" type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion			

Voluntary Petition <i>(This page must be completed and filed in every case)</i>		Name of Debtor(s): True Beginnings, LLC
All Prior Bankruptcy Cases Filed Within Last 8 Years (If more than two, attach additional sheet)		
Location Where Filed: - None -	Case Number:	Date Filed:
Location Where Filed:	Case Number:	Date Filed:
Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor (If more than one, attach additional sheet)		
Name of Debtor: - None -	Case Number:	Date Filed:
District:	Relationship:	Judge:
Exhibit A (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.)		Exhibit B (To be completed if debtor is an individual whose debts are primarily consumer debts.) I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I delivered to the debtor the notice required by 11 U.S.C. §342(b). X _____ Signature of Attorney for Debtor(s) (Date)
Exhibit C Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety? <input type="checkbox"/> Yes, and Exhibit C is attached and made a part of this petition. <input checked="" type="checkbox"/> No.		
Exhibit D (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.) <input type="checkbox"/> Exhibit D completed and signed by the debtor is attached and made a part of this petition. If this is a joint petition: <input type="checkbox"/> Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition.		
Information Regarding the Debtor - Venue (Check any applicable box)		
<input checked="" type="checkbox"/> Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District. <input type="checkbox"/> There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District. <input type="checkbox"/> Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District.		
Certification by a Debtor Who Resides as a Tenant of Residential Property (Check all applicable boxes)		
<input type="checkbox"/> Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.)		
<hr/> (Name of landlord that obtained judgment) <hr/> (Address of landlord) <hr/>		
<input type="checkbox"/> Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and <input type="checkbox"/> Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition. <input type="checkbox"/> Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(l)).		

B1 (Official Form 1)(12/11)

Voluntary Petition

(This page must be completed and filed in every case)

Signature(s) of Debtor(s) (Individual/Joint)

I declare under penalty of perjury that the information provided in this petition is true and correct.
 [If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7.
 [If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. §342(b).

I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X

Signature of Debtor

X

Signature of Joint Debtor

Telephone Number (If not represented by attorney)

Date

Signature of Attorney***X** /s/ Eric A. Liepins

Signature of Attorney for Debtor(s)

Eric A. Liepins 12338110

Printed Name of Attorney for Debtor(s)

Eric A. Liepins P.C.

Firm Name

**12770 Coit Road
Suite 1100
Dallas, TX 75251**

Address

Email: eric@ealpc.com**972-991-5591 Fax: 972-991-5788**

Telephone Number

August 1, 2012

Date

*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.

Signature of Debtor (Corporation/Partnership)

I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X /s/ Managing Member

Signature of Authorized Individual

Managing Member

Printed Name of Authorized Individual

Herb Vest

Title of Authorized Individual

August 1, 2012

Date

Name of Debtor(s):

True Beginnings, LLC**Signatures****Signature of a Foreign Representative**

I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.

(Check only one box.)

I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. §1515 are attached.

Pursuant to 11 U.S.C. §1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.

X

Signature of Foreign Representative

Printed Name of Foreign Representative

Date

Signature of Non-Attorney Bankruptcy Petition Preparer

I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.

Printed Name and title, if any, of Bankruptcy Petition Preparer

Social-Security number (If the bankruptcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.)(Required by 11 U.S.C. § 110.)

Address

X

Date

Signature of bankruptcy petition preparer or officer, principal, responsible person,or partner whose Social Security number is provided above.

Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:

If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.

A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both. 11 U.S.C. §110; 18 U.S.C. §156.

B4 (Official Form 4) (12/07)

**United States Bankruptcy Court
Eastern District of Texas**

In re **True Beginnings, LLC**

Debtor(s)

Case No.

Chapter

11

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See 11 U.S.C. § 112; Fed. R. Bankr. P. 1007(m).

(1)	(2)	(3)	(4)	(5)
<i>Name of creditor and complete mailing address including zip code</i>	<i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	<i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	<i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	<i>Amount of claim [if secured, also state value of security]</i>
American Express c/o Jaffe & asher, LLP, 600 Third Avenue New York, NY 10016-1901	American Express c/o Jaffe & asher, LLP, 600 Third Avenue New York, NY 10016-1901			239,693.38
Atrinsic, Inc. PO Box 10434 Uniondale, NY 11555-0434	Atrinsic, Inc. PO Box 10434 Uniondale, NY 11555-0434			120,235.44
Daniel Vest Trust 6613 Canon Wren Drive Austin, TX 78746	Daniel Vest Trust 6613 Canon Wren Drive Austin, TX 78746			6,815,175.38
Datran Media 345 Hudson Street 5th Floor New York, NY 10014	Datran Media 345 Hudson Street 5th Floor New York, NY 10014			134,503.00
Epic Media Group, Inc. 60 Columbia Way, Ste 310 Markham, Ontario L3R-0C9	Epic Media Group, Inc. 60 Columbia Way, Ste 310 Markham, Ontario L3R-0C9			1,639,741.00
Herb Vest 5015 brookview Drive Dallas, TX 75220	Herb Vest 5015 brookview Drive Dallas, TX 75220	convertable notes plus interest		61,514,164.41
Kerensa Vest 2505 Turtle Creek Apt 9G Dallas, TX 75219	Kerensa Vest 2505 Turtle Creek Apt 9G Dallas, TX 75219		Contingent Disputed	2,330,029.20
Matthew Vest Trust 11 Melbourne Place Asheville, NC 28801	Matthew Vest Trust 11 Melbourne Place Asheville, NC 28801			4,826,318.16
Microsoft LLC Lockbox 842467 1950 N. Stemmons Fwy Ste 5010 Dallas, TX 75207	Microsoft LLC Lockbox 842467 1950 N. Stemmons Fwy Dallas, TX 75207		Disputed	86,708.83
Microsoft Online, Inc. P.O. Box 847543 Dallas, TX 75284-7543	Microsoft Online, Inc. P.O. Box 847543 Dallas, TX 75284-7543			153,794.59
Mitel Leasing PO Box 972448 Dallas, TX 75397-2448	Mitel Leasing PO Box 972448 Dallas, TX 75397-2448		Contingent Disputed	195,539.18

B4 (Official Form 4) (12/07) - Cont.
In re True Beginnings, LLC

Case No. _____

Debtor(s) _____

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS
(Continuation Sheet)

(1)	(2)	(3)	(4)	(5)
<i>Name of creditor and complete mailing address including zip code</i>	<i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	<i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	<i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	<i>Amount of claim [if secured, also state value of security]</i>
Mitel NetSolutions PO Box 53230 Phoenix, AZ 85072-3230	Mitel NetSolutions PO Box 53230 Phoenix, AZ 85072-3230		Disputed	1,023,400.22
Mundo Media 11 Allstate Parkway Suite 300 Markham, Ontario L3R 9T8	Mundo Media 11 Allstate Parkway Suite 300 Markham, Ontario L3R 9T8		Disputed	297,017.50
Net Margin, LLC 345 Hudson Street 5th Floor New York, NY 10014	Net Margin, LLC 345 Hudson Street 5th Floor New York, NY 10014			108,063.00
Neverblue # 201 - 1221 Broad Street Victoria, British Columbia Canada, V8W 2A4	Neverblue # 201 - 1221 Broad Street Victoria, British Columbia		Disputed	160,804.00
Rancho Fairway c/o Stream Realty Partners, LP 2200 Ross Avenue #5400 Dallas, TX 75201	Rancho Fairway c/o Stream Realty Partners, LP 2200 Ross Avenue #5400 Dallas, TX 75201		Contingent	645,614.01
RevenueAds Affiliate Network 2304 South Post Road Midwest City, OK 73130	RevenueAds Affiliate Network 2304 South Post Road Midwest City, OK 73130			174,163.75
SP III 909 Lake Carolyn Parkway, L.P. Lockbox 730024 Dallas, TX 75373-0024	SP III 909 Lake Carolyn Parkway, L.P. Lockbox 730024 Dallas, TX 75373-0024		Contingent	5,400,000.00
Unified Messaging Solutions LLC c/o John T. Ward, Jr., Ward & Smith Law 111 W. Tyler Street Longview, TX 75601	Unified Messaging Solutions LLC c/o John T. Ward, Jr., Ward & Smith Law 111 W. Tyler Street Longview, TX 75601		Contingent	150,000.00
Zoobuh c/o Hill, Johnson & Schmutz, 4844 North 300 West #300 Provo, UT 84604-5663	Zoobuh c/o Hill, Johnson & Schmutz, 4844 North 300 West #300 Provo, UT 84604-5663		Disputed	205,125.00

B4 (Official Form 4) (12/07) - Cont.
In re True Beginnings, LLC

Case No. _____

Debtor(s)

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS
(Continuation Sheet)

**DECLARATION UNDER PENALTY OF PERJURY
ON BEHALF OF A CORPORATION OR PARTNERSHIP**

I, the Herb Vest of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing list and that it is true and correct to the best of my information and belief.

Date August 1, 2012

Signature /s/ Managing Member
Managing Member
Herb Vest

Penalty for making a false statement or concealing property: Fine of up to \$500,000 or imprisonment for up to 5 years or both.
18 U.S.C. §§ 152 and 3571.

4 Play Media, LLC
3909 Hartzdale Drive Suite 907
Camp Hill, PA 17011

Active Response Group
26 West 17th Street, 9th Floor
New York, NY 10011

Adams, Greg
529 Highland Fairway Lane
Wylie, TX 75098

ADBRITE INC
731 Market Street 5th Floor
San Francisco, CA 94103

Adconion Media, Inc.
2658 Del Mar Heights Rd #203
Del Mar, CA 92014

AdDynamix
1201 West 5th Street Suite T300
Los Angeles, CA 90017

Adify Corporation
PO Box 7247-6987
Philadelphia, PA 19170-6987

Ads4Dough
6965 El Camino Real # 105-441
Carlsbad, CA 92009

Advertise.com
15303 Ventura Blvd
Suite 220
Sherman Oaks, CA 91403

Advertising.com
24143 Network Place
Chicago, IL 60673-1241

Affnet, Inc.
1 City Blvd. West, Suite 1120
Orange, CA 92868

Alan Burks and Jackie Hlastan
c/o Rogge Dunne
1201 Elm Street
Suite 5200
Dallas, TX 75270

American Express
PO Box 650448
Dallas, TX 75265-0448

American Online, Inc
PO Box 5696
New York, NY 10087-5696

Armstrong Archives
1515 Cresent Drive
Carrollton, TX 75006

AT&T Mobility
P O Box 6463
Carol Stream, IL 60197-6463

Atrinsic, Inc.
PO Box 10434
Uniondale, NY 11555-0434

Azoogle Test Site
60 Columbia Way
Ste 310
Markham
Ontario, L3R-0C9

Backgroundchecks.com
P.O. Box 890468
Charlotte, NC 28289

Barcellos, Jane
2501 Ohio Drive, Apt 825
Plano, TX 75093

Bellows, Brian
1217 Indian Trail Rd
Roanoke, TX 76262

Bellows, Patricia
1901 Dalton Drive
Flower Mound, TX 75022

Bill Barnard
1209 Kenshire Lane
Richardson, TX 75081

Buell, Ruben
413 Bryn Meadows
Southlake, TX 76092

Bueno, Juan
2322 Ben Hur
Dallas, TX 75253

Bullard, Michael
275 E Vista Ridge Mall Dr., Apt. 5834
Lewisville, TX 75067

Burst Media LLC
P.O. Box 414116
Boston, MA 02241

Butler, David
4106 Towngate Blvd
Garland, TX 75041

Capital Lease Payable - Bank of the West
Dept LA 23091
Pasadena, CA 91185-3091

Capital Lease Payable - VAR Resources 01
P O Box 6434
Carol Stream, IL 60197-6434

Carstens & Cahoon, LLP
P.O. Box 802334
Dallas, TX 75380

CDNetworks
441 W Trimble Rd
San Jose, CA 95131

Cerf, Linda
5626 Preston Oaks
Dallas, TX 75254

Christina Chritopher
7676 Westmoreland Rd #1723
Dallas, TX 75237

CIT Technology Financing Service Inc
21146 Network Place
Chicago, IL 60673-1211

Cologix
PO Box 731561
Dallas, TX 75373-1561

Convert 2 Media
358 South 700 East Suite B147
Salt Lake City, UT 84102

Convert2Media
358 South 700 East
Suite B147
Salt Lake City, UT 84102

Cotton, Adrienne
2702 Furrs Lane, Apt 14103
Arlington, TX 76006

Countee, Geneva
2616 Furrs St Apt 133
Arlington, TX 76006

CX Digital Media Group, Inc.
PO BOX 31001-1383
PASADENA, CA 91110-1383

Dallas County Utility and Reclamation Di
PO Box 140035
Irving, TX 75014-0035

Daniel Vest Trust
6613 Canon Wren Drive
Austin, TX 78746

Datran Media
345 Hudson Street 5th Floor
New York, NY 10014

Delux Networks
Unknown - they seem to be out of business

DG International
Amory Building Victoria Road Basseterre
Saint Kitts and Nevis

DMI Partners
121 South Broad St 2nd Floor
Philadelphia, PA 19107

Drawert, Jason
1614 Clarke Springs
Allen, TX 75002

Duncan, Corey
411 Stone Bridge Circle
Allen, TX 75013

Dyn
150 Dow Street
Manchester, NH 03101

Eagle Web Assets, Inc
9933 Lawler Ave Suite 355
Skokie, IL 60077

EagleWeb
9933 Lawler Ave
Suite 355
Skokie, IL 60077

Epic Advertising
60 Columbia Way
Ste 310
Markham
Ontario, L3R-0C9

Epic Media Group, Inc.
60 Columbia Way, Ste 310
Markham, Ontario L3R-0C9

ESPN
13039 Collections Center Drive
Chicago, IL 60693

ESPN Internet Ventures
13039 Collections Center Drive
Chicago, IL 60693

Facebook
15161 Collections Center Drive
Chicago, IL 60693

Family Powered Networks, LLC
1628 NE 17 Way
Fort Lauderdale, FL 33305

Figari & Davenport, LLP
3400 Bank of America Plaza
901 Main Street, LB 125
Dallas, TX 75202-3796

Fiorentino Media
123NW 12th Ave #926
Portland, OR 97209

Fling.com
781 Douglas Avenue
Altamonte Springs, FL 32714

Freeman
PO Box 650036
Dallas, TX 75265-0036

Frontline Direct Marketing
2658 Del Mar Heights Rd.
Ste 203
Del Mar, CA 92014

Frontline Direct, Inc.
2658 Del Mar Heights Rd., Ste 203
Del Mar, CA 92014

Gay Ad Network (Family Powered Network)
1628 NE 17 Way
Fort Lauderdale, FL 33305

Giant Realm
254 West 31Street, 8th floor
New York, NY 10001

Gigya, Inc
1975 Landings Drive
Mountain View, CA 94043

Gilbert Mediation Group
3131 McKinney Ave
Suite 125
Dallas, TX 75204

Globe Electric Service
P.O. Box 181715
Dallas, TX 75218-1715

Gonzalez, Jacinto
12686 Blue Ridge Drive
Frisco, TX 75034

Gorilla Nation Media
5140 W. Goldleaf Circle, Suite 300
Los Angeles, CA 90056

Greystone Equipment Finance Corporation
P.O. Box 934824
Atlanta, GA 31193-4824

GSI Media (dba Pepperjam)
PO Box 824063
Philadelphia, PA 19182-4063

Gunggo Co. Ltd.
1001 Sandhurst Circle
Ste 205
Scarborough
Ontario, M1V 1Z6

Health Advertisements
10 Crest Fruit Court
Manalapan, NJ 07726

Herb Vest
5015 brookview Drive
Dallas, TX 75220

Ho, Cindy
1050 Lake Carolyn Pkwy, apt 4356
Irving, TX 75039

Hydra, LLC
4600 Madison Ave
Suite 1000
Kansas City, MO 64112

Imperial Credit corporation
45 East river Park place West
Suite 308
Fresno, CA 93720

Insider Guides, Inc.
280 Union Square Drive
New Hope, PA 18938

Insite
401 E. Las Olas Blvd
Ste 130-488
Ft. Lauderdale, FL 33301

Insite Direct, Inc
401 E. Las Olas Blvd
Ste 130-488
Ft. Lauderdale, FL 33301

Intela, LLC
1881 9th St Suite 102
Boulder, CO 80302

Internet Dynamix, LLC
c/o Iconic Industry, Inc.
501 W. Broadway
Suite A520
San Diego, CA 92101

Inventus
2001 Bryan Street
Suite 2180
Dallas, TX 75201

Irving ISD Tax Office
P.O. Box 152021
Irving, TX 75015-2021

Jay Fink
1865 Las Gallinas
San Rafael, CA 94903

JBM Advertising
6700 NW Broken Sound Pkwy
Boca Raton, FL 33487

John R. Ames, CTA
PO Box 139066
Dallas, TX 75313-9066

John Starkis
54 Circle Rd
Crossville, TN 38572

Kerensa Vest
2505 Turtle Creek
Apt 9G
Dallas, TX 75219

Konica Minolta
PO Box 740423
Atlanta, GA 30374-0423

Lead Impact, LLC
PO Box 122354
Dallas, TX 75312-2354

LexisNexis
PO Box 2314
Carol Stream, IL 60132-2314

Litigation Solution, Inc
901 Main Street
Suite C-121
Dallas, TX 75202

LocalSaver
18900 Kinbrace Street
Porter Ranch, CA 91326

Malkosky, Justin
527 Chasewood Dr
Grapevine, TX 76051

Malouf Lynch Jackson & Swinson, PC
12222 Merit Drive
Ste 1000
Dallas, TX 75251

Matthew Vest Trust
11 Melbourne Place
Asheville, NC 28801

McKee, Andrea
4101 Parkway Dr
Grapevine, TX 76051

McKee, Travis
4101 Parkway Drive
Grapevine, TX 76051

McLeod, Pierre
3228 Grantwood Drive
Dallas, TX 75229

Meek, McRobert
3813 Summercrest Dr.
Ft. Worth, TX 76109

MegaPath
Dept. 0324
PO Box 120324
Dallas, TX 75312-0324

Merge Media
1700 Pacific Avenue, Suite 400
Dallas, TX 75207

Microsoft LLC
Lockbox 842467
1950 N. Stemmons Fwy
Ste 5010
Dallas, TX 75207

Microsoft Online, Inc.
P.O. Box 847543
Dallas, TX 75284-7543

Miller, Leala
701 Mockingbird Drive
Lewisville, TX 75067

Mitel Leasing
PO Box 972448
Dallas, TX 75397-2448

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280 Union Square Drive
New Hope, PA 18938

MySpace.com
File 50503
Los Angeles, CA 90074-0503

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Pitney Bowes
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Pittsburgh, PA 15250

Placecast
184 Rose St.
San Francisco, CA 94102

PlentyOfFish.com
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Yarmouth
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PR Newswire
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Texas Ice Leasing Company
P.O. Box 710328
Dallas, TX 00071-0328

Texas State Comptroller
P.O. Box 13528
Capitol Station
Austin, TX 78711-3528

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P O Box 660916
Dallas, TX 75266-0916

Thompson West
P O Box 64833
St Paul, MN 55164

Tmobile
P O Box 660252
Dallas, TX 75266-0252

Traffic Marketplace (Connexus)
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DALLAS, TX 75320-1984

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PLEASANTON, CA 94566

Trellian
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BEAUMARIS
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Keller, TX 76244

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Turn Two Media
33 East 33rd Street
Suite 804
New York, NY 10016

Unified Messaging Solutions LLC
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Longview, TX 75601

UnsubCentral Inc.
Dept CH 19112
Palatine, IL 60055-9112

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Box #310
Los Angeles, CA 90048

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Dallas, TX 75392-0041

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Dallas, TX 75220

Web Loyalty
101 Merritt 7-4th Floor
Norwalk, CT 06851

Webjuice
303 Bryant St.
3rd Floor
Mountain View, CA 94041

Winston & Strawn
36235 Treasury Center
Chicago, IL 60694-6200

WooMe
830 Menlo Ave.
Ste 105
Menlo Park, CA 94025

XYZ.com (Rapid Response Market)
7500 W. Lake Mead Blvd. #9-463
Las Vegas, NV 89128

Yahoo! Inc.
P.O. Box 3003
Carol Stream, IL 60132-3003

Yahoo! Search Marketing
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Zoobuh
c/o Hill, Johnson & Schmutz,
4844 North 300 West #300
Provo, UT 84604-5663

**United States Bankruptcy Court
Eastern District of Texas**

In re True Beginnings, LLC

Debtor(s)

Case No.
Chapter

11

CORPORATE OWNERSHIP STATEMENT (RULE 7007.1)

Pursuant to Federal Rule of Bankruptcy Procedure 7007.1 and to enable the Judges to evaluate possible disqualification or recusal, the undersigned counsel for True Beginnings, LLC in the above captioned action, certifies that the following is a (are) corporation(s), other than the debtor or a governmental unit, that directly or indirectly own(s) 10% or more of any class of the corporation's(s') equity interests, or states that there are no entities to report under FRBP 7007.1:

Aldredge, John
17907 Benchmark Dr.
Dallas, TX 75252

Bellows, Patricia
1901 Dalton Drive
Flower Mound, TX 75022

Buell, Jennifer
413 Bryn Meadows
Southlake, TX 76092

Buell, Ruben
413 Bryn Meadows
Southlake, TX 76092

Carmack, Michael
8200 Loma Alta Trail
McKinney, TX 75070

Carr, Tricia
11826 Frontier Drive
Frisco, TX 75034

Cerf, Linda
5626 Preston Oaks
Dallas, TX 75254

Cheung, Brian
431 Trinity River Circle
Dallas, TX 75203

Cole, Taylor
2700 Lakemont
Flower Mound, TX 75022

Conner, Christopher
607 Cwyndellons Lane
Grand Prairie, TX 75052

Corlae, Michael
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1512 South Fork Dr.
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Knotts, Cindy
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Kumar, Rohan
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Spring Branch, TX 78070

Lindmark, Jeremiah
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Lynd, Laura
14617 Lakecrest Drive
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5700 Green Hollow
The Colony, TX 75056

McKee, Travis
4101 Parkway Drive
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Moore, Dustin
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Fort Worth, TX 76179

Morrow, Robert
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Nash, Louie
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12304 Green Ash Drive
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Patti, Anthony
3002 Esters Ct
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Dallas, TX 75219

Villegas, Ashliegh
1909 Copper Mountain Dr
Justin, TX 76247

Wright, David
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Dallas, TX 75218

None [Check if applicable]

August 1, 2012

Date

/s/ Eric A. Liepins

Eric A. Liepins 12338110

Signature of Attorney or Litigant
Counsel for True Beginnings, LLC

Eric A. Liepins P.C.

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